

AMCHAM EVENTS & COMMITTEES | 2nd QUARTER

Newsletter

AmCham ★ Turkey
American Business Forum In Turkey

***“We are the strong voice of
American business in Turkey”***

UPCOMING EVENTS

- August 14** | Strategy Meeting for Healthcare and Life Sciences Committee
- September** | AmCham Turkey 'Back to Business' Reception
- September** | Briefing Seminar on Industry 4.0, IPR and Artificial Intelligence
- September** | Seminar on Social Entrepreneurship, Partnerships & Giving Back in the New Era
- October 14-16** | Attendance to AmChams in EU Best Practices Conference
- October 22-24** | Attendance to ATC Annual Conference Meeting
- October** | Briefing Seminar on Digitalization
- November** | Employee Engagement Seminar
- 2018 Q4** | AmCham Turkey/ABFT 14th Anniversary Gala

Event & Information Share

ATC & TAIK 37th Annual Conference on U.S.-Turkey Relations, October 22-24, 2018

ATC & TAIK will organize their 37th annual conference on US-Turkey relations on October 22-24 in Washington DC. Last year, the conference hosted 400+ representatives from numerous sectors, government offices, government affiliated organizations and non-governmental organizations. For detailed information: www.atctaikconference.com

Invest in Istanbul

Invest in Istanbul platform is the official organization founded specifically to consolidate the investment support services in Istanbul. The platform is coordinated by **Istanbul Development Agency** in partnership with the Governorship of Istanbul, Istanbul Metropolitan Municipality, Istanbul Chamber of Commerce and Istanbul Chamber of Industry, aiming to promote Istanbul's investment opportunities and assist international investors throughout all bureaucratic steps necessary for starting up their businesses in Istanbul. For detailed information: <http://invest.istanbul/>

AmCham News

We are pleased to inform you that **Mrs. Aslı Özelli** has been assigned as the new **EXECUTIVE DIRECTOR** of AmCham Turkey/ABFT starting from July 2, 2018.

In this role, Aslı will be responsible for developing and implementing ABFT's strategy in coordination with the Board of Directors. Having 18 years of sector experience, Aslı was the Deputy Secretary General of DEIK (*Foreign Economic Relations Board*) since 2015.

We welcome Aslı as the new Executive Director and wish her success in her new role!

Mrs. Aslı Özelli



Aslı Özelli joined AmCham Turkey/ABFT in July 2018 as the new **Executive Director**.

Before joining AmCham, Aslı was the **Deputy Secretary General at DEIK** (Foreign Economic Relations Board), reporting to the Secretary General and the Chairman.

Within DEIK, Aslı was responsible for multi-unit projects including capacity building activities, strategy management (2015-2019) using balanced score card method, industry-university collaboration, joint projects with stakeholders, including but not limited to Turkish Airlines and Istanbul Stock Exchange.

During her career at DEIK, Aslı was the **Regional Coordinator** responsible for business councils established between countries in the region of Americas, Europe and South East Europe consisting of **27 countries** (*United States, Albania, Argentina, Austria, Bosnia Herzegovina, Brazil, Bulgaria, Canada, Chile, Colombia, Croatia, Ecuador, Germany, Greece, Italy, Kosovo, Macedonia, Malta, Mexico, Montenegro, Peru, Portugal, Romania, Serbia, Spain, Switzerland, Venezuela*).

Aslı was also the **Group Coordinator** for the Sectoral Business Councils at DEIK, including Health Tourism Business Council, Higher Education Business Council (studyinTurkey), Energy Business Council, Logistics Business Council and International Consultancy Business Council.

After graduation, she worked as an advisor for the then NATO Parliamentarian Committee Turkish Chapter Chair and worked for Ericsson Marketing department in Ankara, respectively. During her university years, Aslı had internships as a legal officer at UNCHR Ankara and as a journalist at Deutsche Presse Agentur in Ankara.

Aslı earned both her undergraduate and graduate degrees from Middle East Technical University (ODTÜ). She graduated from Izmir Ozel Turk High School and was selected among few for the first American Intercultural Student Exchange (AISE) Scholarship program where she had her Junior High Year in Seattle, WA

MEETINGS & EVENTS

AMCHAM EXCLUSIVE EVENTS

June 7 | AmCham Turkey & EBRD Joint Seminar on “Investing for Impact in Turkey”

AmCham Turkey/ABFT, in cooperation with EBRD (*European Bank for Reconstruction and Development*), organized an exclusive seminar on impact investments, with the belief that private sector development and leveraging private sector finance is crucial to address global development challenges and reaching sustainable development goals. The program partner EBRD explores new opportunities with strong CSR principles and philanthropic organizations, to support through co-financing and grant contributions aiming to scale up impact.

The seminar hosted 50 high-level attendees including AmCham members, representatives from EBRD and Turkish corporates. Ayşegül Aydın, *Managing Partner of Heidrick & Struggles Turkey & AmCham Board Member* made the opening speech of the seminar followed by Arvid Tuerkner, *Managing Director of EBRD Turkey* and Alan Rousso, *Managing Director of EBRD External Relations and Partnerships*. The seminar concluded with a panel session showcasing experiences from companies working with the EBRD.



BRIEFING SEMINARS

June 5 | Breakfast Seminar on Personal Data Protection Law @ BTS & Partners

AmCham Turkey/ABFT, in cooperation with its member BTS & Partners organized a breakfast seminar on personal data protection law to share views, experiences and best practices. The seminar, hosted by BTS & Partners, was attended by 25 sector professionals interested in the implementation of Personal Data Protection that imposes various obligations on natural and legal persons processing personal data. Discussions focused on processing of personal data, data controller and consent, as well as procedures that should be followed by companies.



WOMEN LEADERSHIP NETWORK

June 20 | AmCham Turkey Executive Mentorship Program - Launch of 4th Term

AmCham Turkey/ABFT, in collaboration with WLN's key stakeholders Korn Ferry and European Mentoring and Coaching Council (EMCC) Turkey, launched the 4th round of AmCham's Executive Mentorship Program with a mentorship orientation training. The launch of the program, attended by 18 Mentors & 18 Mentees among AmCham members, was hosted by Moroğlu Arseven Law Firm.



AMCHAM BOARD EVENTS

May 11 & June 25 | AmCham Turkey/ABFT Board Meetings

AmCham Turkey/ABFT Board Members meet regularly to evaluate the activities, financials and membership status in the past term, as well as the future events and committee activities.

April 17 | Board Meeting with ISPAT

AmCham Turkey/ABFT Board Members had a roundtable meeting with Arda Ermut, President of Investment Support and Promotion Agency of Turkey (ISPAT). The meeting focused on discussions around investment prospects between Turkey and the U.S.

COMMITTEES

April 20 | Sustainability Committee Meeting Launch

AmCham Turkey/ABFT organized the launch of its Sustainability Committee Meeting with the attendance of TEID, Ethics & Reputation Society, with a focus on “*Ethics, Compliance and Third-Party Integrity Related Risks Management*”. An online assessment tool is introduced to attendees, which can be used by multinational companies to measure ethical & compliance efficiency of their third parties and suppliers.

April 30 | Public Affairs Committee Steering Meeting

AmCham Turkey/ABFT held a strategy steering meeting to evaluate the content and structure of the meetings held so far and discuss possible areas of development for the upcoming meetings.

MEETINGS WITH BUSINESS ASSOCIATIONS & GOVERNMENTAL BODIES

April 6 | Meeting with Minnesota Trade Office

AmCham Turkey/ABFT team members organized a meeting with Steve Riedel, Regional Trade Manager at Minnesota Trade Office, providing training and expertise that small and mid-sized companies need to export goods and services successfully worldwide. The meeting focused on potential cooperation areas of mutual interest for both institutions.

April 19 | Attendance to TUSIAD's Foreign Policy Meeting

AmCham Turkey/ABFT team members attended TUSIAD's Foreign Policy Meeting on “*Changing International Order and Shifting Geopolitics: Focus on Turkey*”. The meeting co-hosted by TUSIAD and Atlantic Council discussed the state of global affairs in light of challenges to the liberal world order.

April 19 | Meeting with Turkish Capital Markets Association (TSPB)

AmCham Turkey/ABFT team members held a meeting with İlker Savuran, Assistant Secretary General at TSPB (*Turkish Capital Markets Association*) that aims to contribute to the development of the capital markets and intermediation activities. The meeting focused on potential cooperation areas between the two institutions.

MEETINGS WITH MEMBERS & STAKEHOLDERS

April 4 | Meeting with Kök Project

AmCham Turkey/ABFT held a meeting with Kök Project, a professional network of food entrepreneurship. The meeting focused on themes such as social innovation, sustainability, entrepreneurship, as well as potential cooperation areas between the two organizations.

April 16 | Meeting with the World Bank

AmCham Turkey/ABFT team members organized a meeting with World Bank representatives to discuss possible collaboration on joint reports.

April 16 | Meeting with Baker McKenzie

AmCham Turkey/ABFT team members held a meeting with Baker McKenzie's Intellectual Property Rights team focusing on IPR, Regulations and investment climate related issues.

April 26 | Meeting with Cargill Regional Corporate Affairs VP

AmCham Turkey/ABFT organized a meeting with Hendrick Bourgeois, Cargill's EMEA Corporate Affairs Vice President and former AmCham EU President (2011-2014) for information exchange on the current business environment and developments.

May 10 | Meeting with Korn Ferry

AmCham Turkey/ABFT organized a a planning meeting with Korn Ferry, the program partner of AmCham's Women Leadership Network platform, with a focus on Executive Mentorship Project.

May 17 | Attendance to BTS & Partners GC Academy on Blockchain

AmCham Turkey/ABFT team members attended its member BTS & Partners' GC Academy's fourth conference on the future of Blockchain. BTS & Partners GC Academy provides learning experience consisting of 4 chapters each year, with the participation of valuable experts in their field.

June 4 | Meeting with Center for Private International Enterprise (CIPE)

AmCham Turkey/ABFT team members organized a meeting with CIPE representatives including Regional Director Gregory J. Simpson, Program Officer Marie Principe and Project Director Osman Çakıroğlu. The meeting focused on potential areas of cooperation for future events and activities.

June 27 | Attendance to Baker & McKenzie Diversity Committee Event

AmCham Turkey/ABFT team members attended the LGBT & Allies Network event organized by its member Baker & McKenzie's Diversity Committee. The event aimed to share ideas and show support for the LGBT+ community.

June 28 | Attendance to Keiretsu Forum Investors Meeting

AmCham Turkey/ABFT attended monthly investor meeting of Keiretsu Forum, the global investment community of accredited private equity angel investors, venture capitalists and corporate investors.