

MEMBER NEWS | 2nd QUARTER

Newsletter

AmCham ★ Turkey
American Business Forum In Turkey

***“We are the strong voice of
American business in Turkey”***

**NEW MEMBERS
WELCOME ON BOARD!**

TIMKEN®

Founded in 1899 and NYSE listed since 1922 (TKR), [The Timken Company](#) engineers, manufactures and markets bearings, gear drives, belts, chain, couplings, lubrication systems and related products, and offers a spectrum of powertrain rebuild and repair services.

Timken applies its deep knowledge of metallurgy, tribology and mechanical systems to improve the reliability and efficiency of equipment, machinery and vehicles worldwide. The Timken Company has more than 15,000 employees operating from 33 countries.

Timken engineered bearings offer a broad range of sizes, rolling elements and proprietary designs, delivering the strongest performance, consistency and reliability. The company's mechanical power transmission solutions provide a wide range of products from belts and chain to sealing technologies, improving the reliability of industrial equipment and machinery.

The Timken industrial services portfolio offers bearing and power system rebuild and repair services that can return components or entire systems to like-new specifications.

NEWS FROM MEMBERS

Baker McKenzie

Esin Attorney Partnership Awards 2018

Esin Attorney Partnership, a member of Baker & McKenzie Swiss Verein, and its attorneys were recognized for their outstanding contribution to the legal profession in Turkey with awards from Chambers & Partners, IFLR and Euromoney:

- *Turkey Law Firm of the Year* at the Chambers Europe Awards 2018
- *The Most Innovative Law Firm of the Year Award for Turkey* at the IFLR European Awards 2018
- Mine Güner, Head of IP practice, received *Rising Star award for Intellectual Property* at Euromoney's European Women in Business Law Awards.



BDP International

BDP Turkey Certified as Authorized Economic Operator

BDP International, the leading global logistics and transportation solutions company, has been named an Authorized Economic Operator (AEO) in Turkey by the Turkish Ministry of Customs and Trade. AEO status allows for the seamless execution of customs and logistics operations while providing a number of positive contributions to companies engaging in foreign trade.

Attaining AEO certification is among the highest achievements in customs legislation and provides a multitude of international benefits. Companies with AEO status perform customs transactions at a more rapid pace and are subject to less physical control. This status is also important in terms of international supply chain security and supply chain management.

→ [BDP named one of the 2018 World's Most Ethical Companies® by the Ethisphere Institute](#)



Bristol-Myers Squibb

BMS Turkey Discussed the Future of Immuno-oncology

BMS, which started a new era in cancer treatment in the world and created the concept of immuno-oncology, hosted immuno-oncology talks in Ankara, Izmir and Istanbul with the participation of 150 oncologists with the aim of telling the story of this new treatment's journey in Turkey.

Ece Kaşıkçı, General Manager at BMS Turkey, stated that the company launched an awareness-raising campaign "You have the power" during World Cancer Week in April and added: "Through the campaign communications we engaged with one and a half million people. At BMS, we are leading the way in bringing the immuno-oncological treatment approach to our country".



Cisco

Cisco Istanbul Innovation Center

Cisco announced the opening of its Innovation Center in Istanbul. The latest addition to Cisco's global network of Innovation Centers will serve as a hub for creative collaboration and will develop solutions for the digital era.

The Innovation Center will focus on innovations in country digitization and IoT solutions for logistics, transportation and manufacturing. It will bring together customers, partners, startups, government entities, and academic community in a vibrant innovation ecosystem. Innovation partners will have access to Cisco's expansive technology portfolio and worldwide network to push forward new ideas and accelerate the commercialization of new solutions.

The center is located in Istanbul Technical University's (İTÜ) Arı Teknokent, a leading Turkish technology park affiliated with the university.



Dow

Many Exciting Prospects Unveiled at Dow 'Sharing: Futures' Turkey

Dow's 'Sharing: Futures' event hosted more than 140 customers and partners from Turkey and beyond who came together to enjoy a showcase of new developments and meet the people behind the latest ground-breaking innovations from [Dow's Packaging and Specialty Plastics](#) business (P&SP).

It's the first time the business has held a customer facing event since it became part of the DowDuPont Materials Science division.

With innovations in packaging, health & hygiene, infrastructure and transportation on show, delegates had chance to delve into solutions and technologies designed to offer competitive advantage, as well as drive forward sustainability ambitions and processing efficiencies.



Emerson

Emerson Innovation Day 2018

Emerson is finalising its 2018 seminar programme. The sessions cover a wide variety of topics focusing on problem solving and new technologies.

Emerson Innovation Day offers one day of innovation, networking, knowledge and ideas sharing practices. The seminar programme provides latest technologies that helps to extract more efficiency and more productivity from operations through interactive hands-on demonstrations.



EY

EY Entrepreneurial Winning Women™ Turkey program

Following last two year's success, EY Turkey launched its third year of [Entrepreneurial Winning Women™ program](#) on May 17th. The leadership development program will continue to help high-potential women entrepreneurs scale-up their businesses. When the application period ends on July 31st, an independent judging panel will select the Class of 2018 from the applicants across the country.

The participants of 2016 and 2017 classes declared that they became even more self-confident and felt lucky to be a part of this global network. The Entrepreneurial Winning Women Turkey program also helped them expand their business network.

If you know a Turkish woman entrepreneur who you think may benefit from the program, please contact Entrepreneurial Winning Women Turkey Program Director Bilge Ergezen (bilge.ergezen@tr.ey.com) for further details.



Goodyear

Goodyear Management Change

Mahmut Sarıoğlu became the General Manager of Goodyear Lastikleri T.A.Ş, effective May 1, 2018.

Pietro Saletta, General Manager since July 2015, handed over the baton to Sarıoğlu who was formerly the Director of Commercial Tires, and later Director of Consumer Tires, for Turkey, Israel, Azerbaijan, Turkmenistan and Georgia.



Honeywell

Turkish Student at Space Camp

Honeywell has sent a student from Turkey to space camp, at the U.S. Space & Rocket Center in Huntsville, Alabama, as part of its Honeywell Leadership Challenge Academy program. The Academy is a unique scholarship program created by Honeywell, in partnership with the USSRC, that provides opportunities for children of Honeywell employees from all over the world to attend space camp to learn about space, aeronautics and engineering.

Selin Turhan, a high school student from Istanbul, Turkey participated in this year's program, which Honeywell created to encourage young people to explore careers in the fields of Science, Technology, Engineering and Math (STEM).



IBM



CALL FOR CODE

IBM "Call for Code" Global Initiative

IBM and partners launched the Call for Code Global Initiative, the largest and most ambitious effort to bring startup, academic and enterprise developers together to solve one of the most pressing societal issues of our time: preventing, responding to and recovering from natural disasters.

IBM commits technology and \$30 million USD over five years in the annual Call for Code Global Initiative. Its goal is to unite the world's developers and tap into data and AI, blockchain, cloud and IoT technologies to address social challenges. Developers can learn more and register at Callforcode.org.

Make-A-Wish

A Dream Has Come True!

Only 9 years old, Arda, diagnosed with Leucemia. When Make-A-Wish volunteers visited Arda's house to ask what his one true wish would be, he knew exactly what he wanted. With the help of Enka Schools, Arda's dream has turned into reality. The little boy who had a pleasant day in Istanbul, cut his Minions-themed cake with his family and Enka volunteers. May Arda have a happy and healthy life!

Medtronic

Medtronic's Ayhan Öztürk Appointed as TWAL Vice President

Medtronic Turkey and Central Asia Vice President Ayhan Ozturk has been appointed as TWAL (Turkey, West Asia and Levant) Vice President, effective as of May 1st.

TWAL consists of Turkey, Central Asia, Pakistan, Afghanistan, Iran, Iraq, Lebanon, Syria, Jordan and Cyprus. The new regional HQ (TWAL) is based in Istanbul, Turkey.



Miyamoto International

Miyamoto International at "Future of Seismic Isolation" Workshop

Miyamoto International has been invited to "The Future of Seismic Isolation" workshop where several national and international experts have given talks. The event was held in Ankara on May 3rd.

Yusuf Zahit Gundogdu, President of Miyamoto Turkey, has given a speech on application of seismic base isolation in high-rise buildings. Gundogdu has emphasized the contribution of seismic isolation on the post-earthquake sustainability of the high-rise buildings by providing examples from Japan. Additionally, Gundogdu has also presented the positive outcomes of a feasibility study conducted by Miyamoto International Turkey for a base-isolated tall building.

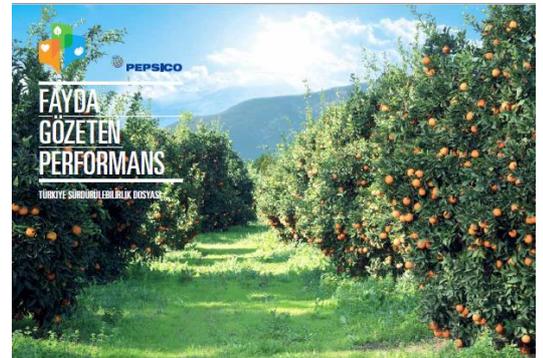


PepsiCo

PepsiCo Turkey publishes 1st Local Sustainability Report

Performance with Purpose (PwP) is PepsiCo's vision to deliver top-tier financial performance over the long term by integrating sustainability into our business strategy.

In order to share PepsiCo's PwP journey with our stakeholders in Turkey, PepsiCo Turkey published a local sustainability report. The report not only introduces PepsiCo's new global sustainability goals for 2025; but also includes projects from PepsiCo Turkey business, ranging from water savings in agricultural operations to product reformulations; all exemplifying company's commitment to finding solutions to global challenges. You can download the report from the following [link](#).



PwC

Growing Alongside the Country PwC Turkey Grows with 10 New Partners

With its 1,700 expert professionals, PwC has been a solution partner for its clients since 1981 from strategy to practice, from audit to tax solutions. With ten new partners, PwC Turkey has increased its partner count to 58.

- *Baran Engür and Mevlüt Akbaş - Advisory*
- *Cenk Uslu - Assurance*
- *Özkan Kıvanç - Risk Assurance*
- *Hürol Genç - Tax*
- *Barış Dinçer, Tolga Baloğlu and Yiğit Arslan - Consulting*

Evren Sezer joined PwC Turkey as Risk Assurance Services partner; Kağan Karamanoğlu as Consulting Partner and Strategy Leader.



Philip Morris / Sabancı

Tobacco Agriculture and Development Project

With the "Tobacco Agriculture and Development Project", which has entered its 9th year, Philip Morris / Sabancı has touched the lives of thousands of farmers. The Project which was initiated in order to encourage quality tobacco production, expand good farming practices and increase the level of tobacco production in the Southeast Anatolia Region, continues to create added value in the region.

140 villages in Adıyaman, 32 in Hatay, and a total of 172 villages have become exporters. PMI invested approximately 4.5 million dollars for activities regarding tobacco production in addition to tobacco purchases from 4 thousand villagers. The company contributed approximately 235 million TRY to the regional economy with the tobacco purchases they made during the of period 2010-2015.



Steelcase

The Rise of the Ancillary Space

Employees are seeking spaces that are less corporate in favour of those that are more versatile, inspiring and residential in feel. 'Ancillary' or in-between spaces offer a less formal setting and support a range of postures. Colesse, along with our associated Steelcase and Turnstone brands, offer a growing range of inspiring ancillary pieces that blend great design, materials and performance.

Steelcase's recent partnership with contemporary Danish furniture designer, Bolia, brings a curated collection of sofas, armchairs and tables, while its recently launched SILQ chair, responds to natural movements of the human body without the mechanisms typically required in high-performance seating.

