

AMCHAM EVENTS & COMMITTEES | 1st QUARTER

Newsletter

AmCham ★ Turkey
American Business Forum In Turkey

***“We are the strong voice of
American business in Turkey”***

UPCOMING EVENTS

April 20 | Sustainability Committee Meeting with Ethics & Reputation Society (TEID)
"Ethics, Compliance and Third-Party Integrity Related Risks Management"

May 30 | Sustainability Committee Meeting with Business Council for Sustainable Development Turkey

May | Digital Economy Committee Meeting

May | Public Affairs Committee Meeting

May | Defense, Aerospace and Security Committee Meeting

May | Energy & Infrastructure Committee Meeting

2018 Q4 | AmCham Turkey/ABFT 13th Anniversary Gala

Event Share

ATC & TAIK 37th Annual Conference on U.S.-Turkey Relations, October 22-24, 2018

ATC & TAIK will organize their 37th annual conference on US-Turkey relations on October 22-24 in Washington DC. Last year, the conference hosted 400+ representatives from numerous sectors, government offices, government affiliated organizations and non-governmental organizations. For detailed information: www.atctaikconference.com

Balıkesir Investment Summit, May 9-10, 2018

Balıkesir Investment Summit will be held in Edremit on 9-10 May 2018, organised by Governership of Balıkesir, Balıkesir Metropolitan Municipality and South Marmara Development Agency. Participants will gain insight into leading sectors, suitable lands for investment, permit and license processes and financial supports available in the city. For detailed information: www.balikesirsummit.com

MEETINGS & EVENTS

EXECUTIVE ROUNDTABLE SERIES

February 16 | Roundtable Meeting with Berat Albayrak, Minister of Energy and Natural Resources, Republic of Turkey

AmCham Turkey/ABFT organized a roundtable meeting with the attendance of Berat Albayrak, Minister of Energy and Natural Resources, Republic of Turkey, as the guest of honor. The meeting hosted 35 high-level attendees including representatives from the Ministry of Energy and Natural Resources, AmCham Turkey/ABFT Board Members and the CEOs of member companies. The discussions focused on Turkey's economic potential in the energy sector and investment prospects between Turkey and the U.S.



AMCHAM EXCLUSIVE EVENTS

March 22 | AmCham Turkey/ABFT Ordinary General Assembly

AmCham Turkey/ABFT held its Ordinary General Assembly at Hilton Bomonti Istanbul with the participation of 50+ member company representatives. Following the welcoming remarks of the Chairwoman Serra Akçaoğlu, US Consul General Jennifer L. Davis took the stage, highlighting the significant role of AmCham in further improving the bilateral economic relations with a strong membership base. AmCham's 2017 activity report and budget were presented and approved at the General Assembly.



March 29 | AmCham Turkey Exclusive Event with the attendance of Facebook's Chief Creative Officer

AmCham Turkey organized an exclusive event for its members with the attendance of Marc D'arcy, Facebook's Chief Creative Officer and Ari Keşişoğlu, Facebook's Regional Director for Turkey, Middle East and Africa. The event, themed "Future Re-defined", focused on the technological innovations and how can companies connect with their customers in this super-fast changing mobile world.

The event kick started with an opening speech from Serra Akçaoğlu, AmCham Turkey/ABFT Chairwoman and Citibank Turkey CEO & Board Member, which was followed by remarks from US Consul General Jennifer L. Davis. Following the opening remarks, Marc D'arcy, Ari Keşişoğlu and Facebook Turkey Country Director Derya Matraş took the stage for a fireside chat and open Q&A session.



WOMEN LEADERSHIP NETWORK

March 9 | AmCham Turkey & EBRD International Women's Day Event

On the occasion of International Women's Day, AmCham Turkey/ABFT and the European Bank for Reconstruction and Development (EBRD) jointly organized a panel discussion on the theme "Press for Progress: Commitment to a Gender Parity Mindset". The conference kicked off with opening remarks from Serra Akçaoğlu, AmCham Turkey/ABFT Chairwoman and Citibank Turkey CEO and Board Member, followed by remarks from US Consul General Jennifer L. Davis.

The conference continued with a panel session on gender diversity in the workforce, with the attendance of AmCham Board Members *Ufku Akaltan, UPS Turkey General Manager; Ihsan Necipoğlu, Dow President of Turkey and Central Asia; Defne Tozan, IBM Turkey Country General Manager*, as well as *Derya Matraş, Facebook Turkey Country Director; Meral Güzel, UN Women - Empower Women Regional Coordinator for Europe and Central Asia; and Bilgehan Ergenekon, P&G Board Member and Head of HR.*



AMCHAM TURKEY AS A MEMBER OF AMCHAMS IN EUROPE & U.S. CHAMBER OF COMMERCE

January 18 | Briefing Teleconference with AmCham EU

AmCham Turkey/ABFT attended a briefing teleconference with AmCham EU focusing on “Turkey’s Customs Union Modernization” project.

February 8 | Attendance to U.S. Chamber of Commerce (USCC) Strategy Meetings

AmCham Turkey/ABFT attended two separate strategy meetings organized by USCC, focusing on “Digital Economy Industry” and “Healthcare Industry”.

February 8 | Meeting with US Chamber of Commerce (USCC) Delegation

AmCham Turkey/ABFT organized a meeting with US Chamber of Commerce on the occasion of their delegation’s Turkey visit. The meeting was attended by Khush Choksy, SVP for Middle East and Turkey Affairs at the US Chamber of Commerce; Jennifer Miel, Executive Director of US-Turkey Business Council, Elizabeth Clark, Manager, US-Turkey Business Council, Zeynep Guven, Advisor, US-Turkey Business Council.

March 26 | Attendance to USCC’s U.S.-Turkey Business Council’s Meeting

AmCham Turkey/ABFT attended USCC, U.S.-Turkey Business Council’s roundtable with Tent Foundation, focusing on companies working with refugees in Turkey and around the world, and trade policy proposals.

MEETINGS WITH BUSINESS ASSOCIATIONS

January 5 | Meeting with The American Turkish Society (ATS)

AmCham Turkey/ABFT team members organized a meeting with Janset Batıbay, Executive Director of the American Turkish Society, one of the oldest American institution dedicated to building bridges between the United States and Turkey, working with the mission to enhance business, economic, and cultural ties between Turkey and the United States. The meeting focused on potential cooperation areas of mutual interest for both institutions.

February 20 | Meeting with the American Turkish Council (ATC)

AmCham Turkey/ABFT held a meeting with Howard Beasey, President and Chief Executive Officer of the American Turkish Council, one of the leading independent business organizations that helps its member companies achieve bilateral business and investment objectives and to facilitate stronger U.S.-Turkey relations. The meeting featured discussion on potential cooperation areas for future events and activities, including ATC’s 37th Annual Conference on U.S.-Turkey Relations.

MEETINGS WITH MEMBERS & STAKEHOLDERS

January 9 | Meeting with Junior Achievement

AmCham Turkey/ABFT held a meeting with Junior Achievement representatives for a discussion of potential areas of cooperation on mentorship project for young entrepreneurs.

January 18 | Meeting with TEID (Ethics & Reputation Society)

AmCham Turkey/ABFT team members held a meeting with TEID representatives to discuss potential cooperation areas for future events and activities, with a focus on third party risks project for the Sustainability Committee.

January 25 | Attendance to Keiretsu Forum Investors Meeting

AmCham Turkey/ABFT attended monthly investor meeting of Keiretsu Forum, the global investment community of accredited private equity angel investors, venture capitalists and corporate investors.

January 29 | Meeting with Make-A-Wish

AmCham Turkey/ABFT held a meeting with Zeynep Ürkün, General Manager of Make-A-Wish Turkey for a discussion of potential areas of cooperation for future events and activities.

February 8 | Attendance to BTS & Partners GC Academy on Blockchain

AmCham Turkey/ABFT team members attended its member BTS & Partners' GC Academy's second conference on the future of Blockchain. BTS & Partners GC Academy provides learning experience consisting of 4 chapters each year, with the participation of valuable experts in their field from Turkey and from around the world.

February 13 | Meeting with Cisco Government Affairs Team

AmCham Turkey/ABFT team members held a meeting with its member Cisco's regional government affairs team including Pastora Valero, VP of Public Policy & Government Affairs for EMEA and Aziz Mohamed, Director of Government Affairs for Middle East. The meeting focused on potential cooperation areas between the two organizations.

February 20 | Attendance to BTS & Parters Roundtable Meeting with ATC

AmCham Turkey/ABFT attended its member BTS & Partners' roundtable meeting with the participation of Howard Beasey, President & CEO of the American Turkish Council (ATC), focusing on Turkish-American business relations.

February 22 | Meeting with Kök Project

AmCham Turkey/ABFT team members held a meeting with Kök Project, a professional network of food entrepreneurship. The organization focusing on the future of food, believes that it is only possible to provide a future for food by adopting a circular approach. The meeting focused on themes such as social innovation, sustainability, entrepreneurship, as well as potential cooperation areas between the two organizations.

February 27 | Meeting with Center for Private International Enterprise (CIPE)

AmCham Turkey/ABFT team members organized a meeting with Babak Yektafar, Senior Program Officer for the Middle East and North Africa at CIPE, one of the core institutes of the National Endowment for Democracy and an affiliate of the US Chamber of Commerce. The meeting focused on potential cooperation areas between the two organizations.

March 13 | Meeting with UPS Regional Public Affairs Team

AmCham Turkey/ABFT organized a meeting with its member UPS's European Union public affairs team including Wojtek Arszewski and Mark Vander Horst. The meeting focused on discussions around Customs Union modernization, Turkey - EU relations and the business climate.

March 20 | Meeting with Business Council for Sustainable Development Turkey (BCSD Turkey)

AmCham Turkey/ABFT team members held a meeting with Konca Çalkıvık, Executive Director of the Business Council for Sustainable Development Turkey (BCSD), a non-profit association that aims to create awareness among the business community for a more sustainable future. The meeting discussed potential cooperation opportunities between the two organizations with a focus on AmCham's Sustainability Committee.

COMMITTEES

January 10 | Public Affairs Committee (PAC) Strategy Steering Meeting

Committee Chair: *Ihsan Necipoğlu, AmCham Turkey/ABFT Board Member & The Dow Chemical Company President of Turkey & Central Asia*

January 18 | “Turkey’s Customs Union Modernization Issue”, Briefing Teleconference with AmCham EU

January 30 | Public Affairs Committee (PAC) Meeting with *Dr. Nicolo Piccoli, Teneo Intelligence*
“State of the World: Global Affairs, International Agenda and Business: Current status, challenges ahead, and prospects for the future... What comes the next?”

March 6 | Public Affairs Committee Strategy Steering Meeting with Dow

January 3 | Digital Economy Committee Strategy Steering Meeting

Committee Chair: *Defne Tozan, AmCham Turkey/ABFT Board Member & IBM Turkey General Manager*

March 5 | Digital Economy Committee & Ministry of Economy Meeting

March 26 | Digital Economy Committee Meeting

January 12 | Healthcare & Life Sciences Committee Preparation Teleconference for TITCK Policy Workshop

January 22 | Healthcare & Life Sciences Committee Meeting

February 1 | Healthcare & Life Sciences Committee - Second Sectoral Workshop with TITCK President, Dr. Hakkı Gürsöz, Medical Devices Component

February 28 | Healthcare & Life Sciences Committee Meeting with *Carl B. Kress, U.S. Trade & Development Agency (USTDA) Regional Director for East Asia, Middle East, North Africa, Europe & Eurasia*

January 18 | Sustainability Committee Preparation Meeting with TEİD (Ethics & Reputation Society) Team

March 6 | Energy and Infrastructure Committee Strategy Meeting with GE

Committee Chair: *Canan Özsoy, AmCham Turkey/ABFT Board Member & GE Turkey President & CEO*